



EAST SIDE HOUSE SETTLEMENT GALA PREVIEW OF THE 2016 NEW YORK INTERNATIONAL AUTO SHOW

EVENT FACT SHEET

On Thursday, **March 24, 2016**, **East Side House Settlement** (www.eastsidehouse.org) will host the **17th Annual Gala Preview** of the **2016 New York International Auto Show (NYIAS)**, sponsored by **Jaguar Land Rover**, the UK's largest premium automotive manufacturing business, built around two iconic British car brands. Guests will enjoy a private preview of the entire New York International Auto Show before it officially opens to the public the following day.

The evening's highlight will be the exciting live auction of an all-new **2017 Jaguar F-PACE First Edition**, Jaguar's first luxury SUV designed and engineered to offer the agility, responsiveness, and refinement that Jaguar cars are renowned for. Other luxury packages offered at the live auction will include a three-night stay at **Blackberry Farm**, tickets to the **Mets Skybox**, and a dining experience at renowned New York restaurant, **Rao's**. In addition, guests will have the chance to bid on a wide selection of silent auction items including a Parisian getaway, professional beauty packages, luxury accessories, and more!

The evening is chaired by **Philip L. Yang, Joan P. Young, and Chris LaSusa**, and the Benefit Committee is chaired by **Mirella Afonso, Rafael Azzi, Helio Campos, Maria Cecilia B. Campos, Sam P.C. Dangremond, Anne Deane, Manuela Giannini, Aline Pimentel, and Mariana Zois**.

Proceeds from the Gala will support East Side House Settlement's highly successful college preparation programs, which are crucial in promoting education and employment for the residents of the South Bronx and surrounding communities. The event is made possible through the generosity of the **Greater New York Automobile Dealers Association** and the **New York International Auto Show**, as part of a proud tradition of dedicated community service.

What: East Side House Settlement Gala Preview of the 2016 New York International Auto Show

When: Thursday, **March 24, 2016**
Cocktails: 6:00pm – 9:00pm
Benefactor Dinner: 8:30pm

Where: The Jacob Javits Center, 11th Avenue at 35th Street

Sponsor: Jaguar Land Rover

Featuring:

- Thrilling live auction of a 2017 Jaguar F-PACE First Edition and other luxury packages
- Silent auction
- Curated display of Jaguar Land Rover vehicles including newly introduced 2017 models
- Private preview of the entire New York International Auto Show before it opens to the public
- Music by DJ Gaspar Muniz
- Auto Show floor open until 11 PM

Gala Chairs: Philip L. Yang, Joan P. Young, and Chris LaSusa

Benefit Committee

Chairs: Mirella Afonso, Rafael Azzi, Helio Campos, Maria Cecilia B. Campos, Sam P.C. Dangremond, Anne Deane, Manuela Giannini, Aline Pimentel, and Mariana Zois

Price: Dinner Tickets: \$1,000
Cocktail Tickets: \$200

Tickets: (718) 292-7392, East Side House Settlement Benefit Office

Website: www.galapreview.org
www.autoshowny.com
The 2016 NYIAS Public Show Dates: March 25-April 3, 2016

Social Handle: #ESHGala2016

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