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# CONCEPT CARS REVEAL THE FUTURE AT THE 2016 NEW YORK AUTO SHOW

**New York, NY – (March 16, 2016):** Designed to amaze, excite and inspire, the concept cars at the 2016 New York International Automobile Show provide a glimpse into the future. Sometimes the focus is on a new design direction or a piece of new technological wizardry dreamed up by the designers to surprise and excite, but either way they never fail to grab the attention.

*Here are some of this year's most exciting new concept vehicles:*

## **BUICK Avista**

The Buick Avista concept is a 2+2 coupe grand tourer powered by a 400-horsepower twin-turbocharged V-6 driving the rear wheels and a driver-focused cockpit offering a comfortable, connected center of control. Like the exterior, the Avista's interior is defined by flowing, uninterrupted lines with intense technical and surfaces details, in everything from 3D-printed door and seat trim to a future vision of Buick's IntelliLink, with touchscreen controls on a widescreen instrument panel display.

## **KIA Telluride**

Kia's full-size SUV concept is an impressive three-row, seven-passenger, luxury SUV which features a modern and upright shape, muscular stance, and state-of-the-art technology to care for its occupants. Purely conceptual, the Kia Telluride is based on an existing platform and reveals the brand's interest in potentially offering a premium SUV positioned above the current Sorento.

## **VOLKSWAGEN BUDD-e**

BUDD-e is a concept vehicle from Volkswagen that showcases the company's new modular electric platform and offers a glimpse of next-generation connectivity and infotainment concepts. Completely and thoroughly networked, BUDD-e is a mobile interface which connects the vehicle with the world around it. BUDD-e is capable of seamlessly communicating with your Smart Home or office. Utilizing the latest in user interface innovation, touch and gesture control merge seamlessly and result in the

removal of switches and buttons inside the cabin, individual displays that blend into large infotainment panels, and digital screens instead of analog mirrors.

### **KIA A1A Optima**

The A1A Optima takes inspiration from this iconic Florida highway of the same name. The A1A Optima features a nod to America's roadster fascination with its sliced top and shortened windshield. The back doors of the A1A Optima swing open on rear-mounted hinges, adding a touch of fun while complementing the roadster style. The exterior is inspired by the vibrant colors of South Beach and features a custom turquoise paint scheme. The concept is powered by a 245-horsepower turbocharged four-cylinder engine combined with a high-performance exhaust to give it a throaty voice.

### **NISSAN New Mobility**

The Nissan New Mobility Concept is a 100-percent electric, two-seater compact vehicle with a range of 40 miles and top speed of 25 mph — perfect for driving in urban areas. The Concept is part of Nissan's evaluation of the role electric vehicles will play as transportation options and needs continue to evolve.

### **KIA PacWest Adventure Sorento**

The PacWest Adventure Sorento features a custom, multi-layer painting process utilizing pearls and candy effects that give the vehicle the look of an ever-changing chameleon. All chrome accents are painted matte black to provide some visual toughness to the Sorento's sporty appearance. Inside, the PacWest Adventure Sorento features include custom painted dash- and door-panel inserts, a Daystar switch panel and rocker switches to activate the LED lights, and rugged floor mats.

### **About the New York Auto Show**

The New York International Automobile Show is an awesome combination of new ideas, technological innovation, exceptional concept cars and nearly 1,000 of the latest new cars and trucks. Over one million visitors are expected to visit the Show this year to see what is truly possible from the automotive industry. The New York International Auto Show is owned and produced by the Greater New York Automobile Dealers Association and has an economic impact on New York City of some \$300 million.

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### **Important 2016 Show Dates:**

**Press Preview, March 23 & 24** (credentials required)

[www.autoshowNY.com](http://www.autoshowNY.com)

**Public Sneak Preview, March 25**

[www.facebook.com/nyautoshow](https://www.facebook.com/nyautoshow)

**Public Show Dates, March 25 - April 3**

[www.twitter.com/nyautoshow](https://www.twitter.com/nyautoshow)

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