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## **BOLD NEW CARS WOW AT 2016 NEW YORK AUTO SHOW**

**New York, NY – (March 16, 2016):** The 2016 New York International Automobile Show is a treasure trove of this year's most amazing new vehicles that feature every conceivable technological enhancement, making them more fuel efficient, safer, more convenient and more fun to drive than ever before. Come visit the Show and see first-hand how this year's incredible 2016/17 model cars look and feel.

*Here are some of the incredible new models on sale this year:*

**AUDI A4:** The all-new A4 features a new design and advanced technologies that includes increased horsepower, improved driving dynamics, as well as new available driver assistance systems. Powered by a 2.0 TFSI® engine that develops 252 horsepower, the new model features a suite of advanced infotainment functions including the available Audi virtual cockpit.

**BMW 7 SERIES:** Now in its sixth generation, the BMW 7 Series sets a new benchmark in lightweight design, driving dynamics, comfort, intelligent connectivity and intuitive operation. The all-new 7 Series will be introduced in the US as a 740i and a 750i xDrive model featuring BMW's newest technologies such as Gesture Control and Wireless Charging.

**BMW M2:** The all-new 2016 BMW M2 is powered by a 365 bhp 3.0-liter 6-cylinder inline engine and features incredible driving dynamics on the race track with impressive power delivery and rear-wheel drive agility. With the optional M Double Clutch Transmission (M DCT) in place and Launch Control activated, the new BMW M2 completes the sprint from a standstill to 60 mph in 4.2 seconds and an electronically limited top speed of 155 mph.

**Chevrolet Cruze Hatch:** The Cruze Hatch has the same 106.3-inch wheelbase as sedan models, but features a unique roof and rear-end structure. It opens to offer 18.5 cubic feet of cargo space behind the rear seat. With the rear seat folded, cargo space expands to 47.2 cubic feet. The 2017 Cruze Hatch will be offered in LT and Premier trims, and with the RS package.

**Chevrolet Bolt:** The all-new Chevrolet Bolt EV is a spacious, versatile and innovative electric small car which promises more than 200 miles of range on a full charge and features advanced connectivity technologies.

**Chevrolet Volt:** The all-new 2016 Volt electric car with extended range offers a sleeker, sportier design – along with 53 miles of EV range, greater efficiency and stronger

acceleration giving it an estimated driving range of more than 400 miles. The 2016 Chevrolet Volt includes new smartphone projection technology on its MyLink system.

**Ford Fusion:** The new Ford Fusion lineup includes two hybrid models and a new all-wheel-drive Fusion V6 Sport. Fusion V6 Sport and the new Fusion Platinum add to a lineup featuring three EcoBoost® engine choices, along with two hybrids, Fusion Hybrid and Fusion Energi plug-in hybrid.

**Genesis G90:** Hyundai's new flagship brand in the U.S., Genesis, debuts the all-new G90 premium luxury sedan. The G90 will compete at the top of the premium luxury car segment and includes advanced technological such as GENESIS SMART SENSE, a suite of driver safety technologies. This suite brings together systems such as Automatic Emergency Braking with Pedestrian Detection, Smart Cruise Control with Stop/Start, Smart Blind Spot Detection and Lane Keep Assist.

**Alfa Romeo Giulia:** The Giulia Quadrifoglio is the most powerful Alfa Romeo production car ever. It delivers 0-60 miles per hour in 3.8 seconds and a top speed of 191 mph, while cylinder deactivation reduces real-world fuel consumption by up to 15 percent. Power is delivered by a Ferrari-derived 505-horsepower V-6 bi-turbo. The new Alfa begins production for North America late in the second-quarter of 2016 with a starting price of around \$70,000.

**FIAT 124 Spider:** The all-new 2017 Fiat 124 Spider brings classic Italian styling and performance to a new generation. The 124 Spider is available with a 1.4-liter MultiAir Turbo four-cylinder engine, the engine's first application in a rear-wheel-drive vehicle. The engine delivers 160 horsepower and 184 lb.-ft. of torque, and is available with a six-speed manual transmission or a six-speed automatic transmission.

**Infiniti QX30:** The all-new QX30 premium active crossover's highly sculpted exterior, unique stance and asymmetric cabin design demonstrate Infiniti's design-led approach to product development. Featuring an intelligent all-wheel drive system, the QX30 line is powered by a 208-horsepower, 2.0-liter turbocharged 4-cylinder mated to a 7-speed dual clutch automatic transmission.

**Kia Forte:** The refreshed 2017 Kia Forte has been improved for the new model year with subtle visual changes, a new 2.0-liter 4-cylinder powertrain engineered for improved fuel economy and performance, and a host of advanced convenience and driver-assistance features.

**Cadillac CT6:** Cadillac extends the top of its range with the 2016 Cadillac Touring 6 sedan offering three engine choices, and a broad range of high-technology systems and luxury amenities. The first-ever CT6 is powered by a 3.0-liter Twin Turbo V-6 engine that produces 400 horsepower. An all-new, 335-horsepower 3.6L V-6 and Cadillac's 2.0T four-cylinder engine are also available. All engines are paired with eight-speed automatic transmissions.

**Lexus LC 500:** The expressively designed LC500 luxury coupe is powered by a naturally aspirated all-aluminum 32-valve, 467 horsepower 5.0-liter V8. The new engine is built for durability with lightweight, high-strength forged connecting rods and titanium valves that

allow the engine to flourish at high revs. Helping power transfer to the rear wheels is a newly developed 10-speed automatic transmission—the first ever in a luxury automobile.

**Lincoln Continental:** Lincoln heralds the return of its flagship – the all-new Lincoln Continental – a powerful full-size sedan that is powered by a 400-horsepower 3.0-liter V6 engine with twin turbochargers. The Continental’s available all-wheel-drive system is paired with Dynamic Torque Vectoring that transfers torque on demand to the appropriate rear wheel when driving through corners – providing confident handling and stability.

**Mercedes E-Class:** The tenth-generation E-Class sedan will launch in the U.S. with a turbocharged 241-horsepower 2.0-liter four-cylinder gas engine. Further model variants will be added to the range after the market launch. The 2.0-liter engine will be mated to Mercedes’ new 9G-TRONIC nine-speed automatic transmission as standard. A new, optionally available AIR BODY CONTROL air suspension ensures outstanding ride comfort and driving dynamics. Inside, the new E-Class offers a next-generation high-resolution display, with a wide navigation display screen diagonal of 12.3 inches – a first in this segment.

**MINI Clubman:** The new Clubman comes with comfortable seating for five, split rear doors that open with a foot-activated sensor, and a smart interior outfitted with premium materials and cutting-edge technology. TwinPower Turbo engines, eight speeds and three distinct driving modes all contribute to the performance of the new car. The new model comes with Mini’s standard adjustable Driving Mode system, which enables drivers the ability to match their motoring mood to the car.

**Toyota Prius:** The all-new fourth-generation Prius’s 1.8-liter VVT-i gasoline engine has been completely re-engineered, with improvements in performance and fuel economy. The 2016 Prius is anticipating fuel economy ratings of 52 MPG combined for the standard models. While a new Eco grade model is expected to achieve a city rating of 58 MPG thanks to lighter weight and further optimized aerodynamics.

**Volvo S90:** The all-new Volvo S90 sedan is a new entry into the luxury sedan market with a focus on superior materials, technology, comfort and class-leading semi-autonomous features. The interior makes use of the Sensus Connect touchscreen, providing a clutter-free interior with minimal dashboard buttons. Three engine choices will be available: the award-winning four-cylinder, 2.0-liter turbocharged and supercharged T6 engine, the turbocharged T5 variant and the clean and powerful T8 Twin Engine plug-in hybrid.

### **About the New York Auto Show**

The New York International Automobile Show is an awesome combination of new ideas, technological innovation, exceptional concept cars and nearly 1,000 of the latest new cars and trucks. Over one million visitors are expected to visit the Show this year to see what is truly possible from the automotive industry. The New York International Auto Show is owned and produced by the Greater New York Automobile Dealers Association and has an economic impact on New York City of some \$300 million.

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