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Contacts: (212) 560-9494
Chris Sams, chris@samscrispe.com
Nick Crispe,
nick@samscrispe.com

HAND-BUILT SPYKER MAKES NORTH AMERICAN DEBUT **Press Preview Days: March 23rd & 24th**

New York, NY – (March 15, 2016): The New York International Automobile Show today announced that Spyker, a creator of meticulously hand-built sports cars since 2000, will return to the 2016 Show with the North American debut of the third-generation Spyker C8 Preliator on Thursday, March 24. Spyker will produce a mere 50 units worldwide. Spyker will be joining a list of other exotic supercars on display such as the Koenigsegg One:1 and the Koenigsegg Regera.

"We are delighted to be back at the New York International Automobile Show to unveil the new Spyker C8 Preliator in one of our most important markets," said Victor R. Muller, Spyker's Founder and Chief Executive Officer. "Historically, Spyker has sold half of its production in the US, with a very large number of cars sold through the company's first US dealer, Manhattan Motor Cars".

The "Preliator" name, which means "fighter" or "warrior" in Latin, pays tribute to the company's aviation heritage: "Fighters" are warplanes as made by Spyker between 1914 and 1918. But even more so, "Preliator" symbolizes the uphill battles Spyker faced and won in the past couple of years. By mounting a supercharger to the Audi V8 engine, Spyker has improved the performance of the C8 Preliator significantly as compared to its predecessor.

The Spyker C8 Preliator is made for discerning owners who appreciate the attention to detail and bespoke features that Spyker has offered them for over a decade and a half now.

The Auto Show runs from **March 25 - April 3** at the Jacob K. Javits Convention Center in Manhattan. Press Preview days are **March 23 & 24**.

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Important 2016 Show Dates:

Press Preview, March 23 & 24 (credentials required)

Public Sneak Preview, March 25

Public Show Dates, March 25 - April 3

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