



Media Advisory
Contacts: Chris Sams / Nick Crispe
(212) 560-9494
chris@samscrispe.com
nick@samscrispe.com

2018 New York International Auto Show Press Conference Schedule

America's First and Largest-Attended Auto Show Features Dozens of World, North American Vehicle Debuts

Press Preview: March 28 & 29

	Company	Location
<u>Wednesday, March 28</u>		
7:15 - 7:45 (breakfast)	World Car Awards Breakfast	Special Events Hall, Level 1
7:45 - 9:00	World Car Awards Program	
9:10 - 9:35	Toyota	River Pavilion, Level 4
9:45 - 10:10	Nissan	Stand, Level 3
10:15 - 10:40	Volkswagen	Stand, Level 3
10:45 - 11:10	Lincoln	Stand, Level 3
11:15 - 11:40	Cadillac	Stand, Level 3
11:45 - 12:10	Mercedes-Benz	Stand, Level 3
12:15 - 12:40	Acura	Stand, Level 3
12:45 - 1:10	Hyundai	Stand, Level 3
1:15 - 1:40	Kia	Stand, Level 3
1:45 - 2:10	Subaru	Stand, Level 3
2:15 - 2:35	Porsche	Stand, Level 3
2:40 - 3:00	Maserati	Stand, Level 3
3:05 - 3:25	Volvo	Stand, Level 3
3:30 - 3:50	Mazda	Stand, Level 3
4:00 - 4:50 (reception)	Genesis	North Concourse
<u>Thursday, March 29</u>		
8:30 - 9:00 (media breakfast)	Alfa Romeo	Stand, Level 3
9:05 - 9:25	Genesis	Stand, Level 3
9:30 - 9:45	Rimac Automobili	Stand, Level 3
9:55 - 10:15	Emerging Tech Fastpitch #1	Crystal Palace
10:20 - 10:35	Trans Am Worldwide	Crystal Palace
10:45 - 11:00	Polaris Slingshot	Stand, Level 1
11:05 - 11:20	Super 8 ROADM8	Stand, Level 1
11:25 - 11:40	Arcimoto	Stand, Level 1
11:45 - 12:00	Roush	Stand, Level 1
12:10 - 12:45 (NY-style lunch)	Emerging Tech Fastpitch #2 & Results	Crystal Palace
6:00 - 10:00	Charity Gala Preview (tickets required)	North Concourse

###