



2024 DATES | Press: **March 27 & 28** | Public: **March 29-April 7**
Jacob Javits Convention Center

EVENT SCHEDULE

Wed, March 27	7:45-9am	World Car Awards Program
	9am-5pm	Press Preview Manufacturers - Level 1, Level 3, North/South Concourses, Crystal Palace
	9am-5pm	Media Post Automotive Marketing Conference
	TBD	EV Conference
Thurs, March 28	8:30am-3pm	Press Preview Manufacturers - Level 1, Level 3, North and South Concourses, Crystal Palace
	8:30am-12:30pm	World Traffic Safety Symposium
	4pm-10pm	Dealer Preview
	4pm-6pm	Dealer Preview Reception
	6pm	VIP/Private Tours
	10pm-8:59am	Reset floor for public opening
Fri, March 29	9am	VIP/Private Tours
	10am	Official Show Opening
	10pm	Show Closes
Sat, March 30	9:30am	Opening Day Ceremonies
Sat, March 30- Sun, April 7	10am	NYIAS Show open to the general public