

# The Future of Vehicle & Road Safety

WORLD TRAFFIC SAFETY SYMPOSIUM

2025 @ New York Auto Show



## WELCOME REMARKS



### MARK SCHROEDER

*NYS DMV COMMISSIONER  
AND CHAIR, GOVERNOR'S  
TRAFFIC SAFETY  
COMMITTEE*



### MARK SCHIENBERG

*President, Greater New York Automobile  
Dealers Association/New York Auto Show*



## LESSONS FROM THE TOP

*Road safety evolution, regulations, and future mobility discussion  
from some of the world's top safety experts*



### DAVID STRICKLAND

*Former NHTSA Administrator,  
Current Vice President,  
General Motors*



### Moderator

### JOHN BOZZELLA

*President & CEO,  
Alliance of Automotive Innovation*



### NATALIE DRAISIN

*Director, North America Office &  
United Nations Representative,  
FIA Foundation*



### POLLY TROTTEMBERG

*Former Deputy Secretary, U.S.  
Department of Transportation*



### RICARDO MARTINEZ

*Former NHTSA Administrator, Adjunct  
Professor of Emergency Medicine,  
Emory University School of Medicine*



### DAVID WARD

*President Emeritus, Global NCAP*

APRIL 17  
8AM-2PM

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# ADVANCING DRIVER, VEHICLE & ROAD SAFETY THROUGH DATA & A.I.

*A.I., telematics, smart roads, crash prediction, and V2X communication*



**ERIC TEOH**

*Director of Statistical Services,  
Insurance Institute for Highway Safety*



**GARRETT EUCALITTO**

*Commissioner, Connecticut DOT and  
President, American Association of State  
Highway and Transportation Officials*



**BRAD STERTZ**

*Director, Audi/VW Group  
External Affairs*



**TARA ANDRINGA**

*Executive Director, Partners for  
Automated Vehicle Education*



*Moderator*

**RICARDO MARTINEZ**

*Former NHTSA Administrator, Adjunct  
Professor of Emergency Medicine,  
Emory University School of Medicine*



**RYAN MCMAHON,**

*Senior Vice President,  
Cambridge Mobile Telematics*

## About the World Traffic Safety Symposium

*The World Traffic Safety Symposium, held annually at the New York International Auto Show, brings together global experts, policymakers, and industry leaders to address the most pressing issues in vehicle and road safety. Since its founding in 1990, the Symposium has been a platform for showcasing cutting-edge safety technologies, promoting policy innovations, and driving public awareness about reducing traffic-related injuries and fatalities.*

*As the New York Auto Show celebrates its 125th anniversary in 2025, the Symposium takes on even greater significance –highlighting the remarkable progress in automotive safety over the past century while looking ahead to the future of mobility. From advancements in AI-driven driver assistance systems to strategies for improving pedestrian and cyclist safety, the Symposium continues to shape the conversation around building safer vehicles and roads for all.*

CONTACT: WTSS@GNYADA.COM

## SPECIAL ADDRESS



**JEAN TODT**

*United Nations  
Special Envoy for  
Road Safety*



## THE FUTURE OF URBAN MOBILITY SAFETY

*NYC DOT COMMISSIONER Ydanis Rodriguez talks about the future  
of public health, safe routes, smart road design, and driverless cars.*



**YDANIS RODRIGUEZ**

*NYC DOT  
COMMISSIONER*



*Host*

**MATTHEW DAUS**

*Partner/Chair at Windele Marx Lane &  
Mittendorf, LLP.*



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