



2026 DATES | Press: **April 1 & 2** | Public: **April 3 - 12**
Javits Center | NYC

OEM DIGITAL TICKET PROGRAM

INVITE YOUR CUSTOMERS TO SEE YOUR NEW PRODUCTS OR ATTEND A PROMOTIONAL EVENT IN YOUR EXHIBIT WITH OUR E-TICKET SYSTEM

OEMs can get an exclusive e-ticket link to invite a large group to the 2026 New York Int'l. Auto Show. We will work with you in creating a customized ticketing program for your special guests.

- Programs can be curated with an overall **Program ticket limit** and/or a **Per Customer ticket purchase limit**.

*EXAMPLE: Overall program ticket limit of 5,000.
Customer purchase limit of 2 tickets each.*

- Landing page and printed ticket(s) can include customized branding.

OEM Ticket Program tickets are billed after the show at the reduced rate of \$16.00 per scanned/redeemed ticket & \$3.00 per unscanned/unredeemed ticket. A redemption report is included with your invoice.



BENEFITS OF THIS PROGRAM:

- ➔ No mailing costs
- ➔ No pre-purchase of tickets
- ➔ No on-site staffing to distribute tickets
- ➔ Know who responds to your invitation and, more importantly, who attends

FOR MORE INFO CONTACT:

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