



2026 DATES | Press: **April 1 & 2** | Public: **April 3 - 12**
Javits Center | NYC

ON-SITE BANNERS

BANNERS DRIVE CONSUMERS TO YOUR EXHIBIT!

Reach your potential customers before they hit the Show floor. The New York International Auto Show boasts the largest attendance in North America and is the biggest new car showroom on the East Coast—let people know you're here!

BANNER OPPORTUNITIES ARE LIMITED AND ASSIGNED ON A FIRST-COME, FIRST-SERVED BASIS.



- | | | |
|--------------------------|-------------------------|--------------------------|
| ★ Indoor Banners | ★ Exterior Pole Banners | ★ Exterior Fence Banners |
| ★ Stair & Floor Graphics | ★ Column Wraps | ★ Window Clings |

FOR MORE INFORMATION CONTACT: ELBA ROSALES-RICE | ELBA@AUTOSHOWNY.COM | 718.746.530