



2027 DATES | Press: **March 24 & 25** | Public: **March 26 - April 4**

Javits Center | NYC

AUTO MANUFACTURER SPACE RESERVATION

DUE SEPTEMBER 10, 2026

Completing and submitting this form constitutes a formal exhibit space request for the **2027 New York International Auto Show**. This reservation is legally binding only upon the execution of a formal Space Agreement.

Exhibitor/OEM: _____

Company Name (if not Exhibitor): _____

Main Contact Name: _____

Title: _____

Address: _____

City, State, Zip Code: _____

Country (if not US): _____

Phone: _____ **Fax:** _____

E-mail: _____

Website: _____

Space Selection:

We want our same size & location as last year's show: **Yes** ☐ **No** ☐ **If no, provide information below.**

Requested sq. ft. _____ Desired Location: _____

Minimum sq. ft. _____ Additional Information: _____

Ride & Drive:

We are interested in participating in a Ride & Drive. Please check all that apply.

Type: **EV** ☐ **Hybrid** ☐ **ICE** ☐

Location: **In-Space** ☐ **On Inner Roadway** ☐ **Inside (Level 1)** ☐ **Multi-Brand** ☐

Terms & Conditions: Upon acceptance of this Space Reservation by the Auto Show, exhibit space will be reserved for the exhibitor listed above. The Auto Show will issue a Space Agreement, which the exhibitor must execute within three business weeks. If the completed agreement is not returned within 30 days, the reserved exhibit space will be released and offered to other companies.

Exhibitor will receive an Exhibit Space Invoice and a separate Vacuuming & Safety Fee Invoice with the Space Agreement. The Vacuuming & Safety Fee is due within 30 days. The Exhibit Space payment is due (in full) no later than January 8, 2027.

To qualify for a 5% exhibit space discount, full space payment must be received by October 15, 2026. Once the fully executed Space Agreement is returned to the exhibitor, all terms and conditions of that agreement will apply.

Exhibitor: _____ **By:** _____

(Authorized Representative's Signature)

Date: _____

Please return to Kayla Rampersaud, kayla@autoshowny.com.