



2027 DATES | Press: **March 24 & 25** | Public: **March 26 – April 4**

Javits Center | NYC

DIGITAL NETWORK OPPORTUNITIES

DUE FEBRUARY 5, 2027

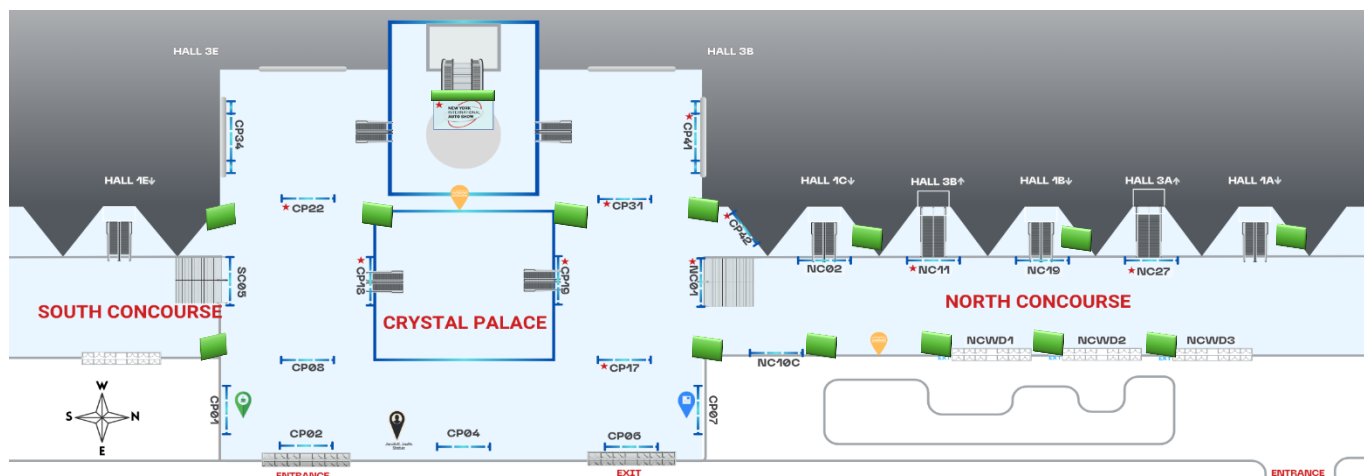
Go Big... Own the Screens! Be Seen!

Make your brand the first thing they see and the last thing they remember—banners turn arrivals into opportunities and departures into lasting impressions! In addition or separately, the Crystal Palace Jumbotron & 70 monitors strategically located throughout the Javits Center can make your messaging pop!



Take Over the Crystal Palace: Command the iconic Jumbotron at the heart of the action.

- 1 Minute ad
- Video ad runs 1 x hour
- Static Images run for :10 seconds (6 x per hour)
- Duration: 10 day run or Weekends only (public days)
- Displayed on: Jumbotron + up to 70 screens throughout the Crystal Palace and North Concourse & Level 1 Dining Area.



For more information, contact us at 718-746-5300