



2026 DATES | Press: **April 1 & 2** | Public: **April 3 – 12**

Javits Center | NYC

EVENT SCHEDULE

Subject to Change

Tuesday, March 23

9 a.m. – 5 p.m.	Automotive Forum- Separate Registration <i>Visit: https://www.autoforumny.com/register.</i>	Javits North, Rm. 501
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Wednesday, March 24

6 a.m.	Exhibitor Access to Exhibit Halls	
7:45 a.m. – 9 a.m.	Media Welcome & World Car Awards Program	Javits North, Rm. 501
8 a.m. – 6 p.m.	Exhibit Halls Open to Media & Industry	
9 a.m. – 5 p.m.	Manufacturer Press Conferences – LEVELS 1 & 3	
	<i>MediaPost</i> Marketing Automotive Conference & Awards	Rm. 1E08/09
TBD	New York Int'l. Auto Show Press Conferences	
12 p.m. – 6 p.m.	Dealer Preview – Show Floor	
2 p.m. – 4 p.m.	Dealer Preview Reception – By Invitation	Crystal Palace
4 p.m. – 6 p.m.	Group Tour <i>(subject to change)</i>	
7 p.m.	Exhibit Turnovers	

Thursday, March 25

6 a.m.	Exhibitor Access to Exhibit Halls	
8 a.m. – 5 p.m.	Exhibit Halls Open	
8:30 a.m. – 3 p.m.	Press Conferences – LEVELS 1 & 3	
8:30 a.m. – 12:30 p.m.	WorldTraffic Safety Symposium	Rm. 1E08/09
2 p.m. – 4 p.m.	Group Tour <i>(subject to change)</i>	
8 p.m.	Exhibit Turnovers for Public Opening (Fri.)	

Friday, March 26

9 a.m.	Early Access	
9 a.m. – 11 a.m.	Group Tour <i>(subject to change)</i>	
10 a.m. – 10 p.m.	Show Open to Public	
2 p.m. – 4 p.m.	Group Tour <i>(subject to change)</i>	

Saturday, March 27

9 a.m.	Early Access	
9 a.m. – 11 a.m.	Group Tour <i>(subject to change)</i>	
9:30 a.m.	Opening Day Ceremony	
10 a.m. – 10 p.m.	Show Open to Public	
11 a.m. – 1 p.m.	Group Tour <i>(subject to change)</i>	
2 p.m. – 4 p.m.	Group Tour <i>(subject to change)</i>	



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Sunday, March 28

10 a.m. – 7 p.m.

Show Open to Public

Monday, March 29- Thursday, April 1

10 a.m. – 8 p.m.

Show Open to Public

Friday, April 2

9 a.m.

Early Access

TBA

Group & Private Tours

10 a.m. – 10 p.m.

Show Open to Public

Saturday, April 3

9 a.m.

Early Access

9 a.m. – 11 a.m.

Group Tour

10 a.m. – 10 p.m.

Show Open to Public

Sunday, April 4

10 a.m. – 7 p.m.

Show Open to Public

8 p.m.

Move-Out Begins – ALL vehicles removed