NEW YORK INTERNATIONAL AUTO SHOW

2027 DATES | Press: **March 24 & 25** | Public: **March 26 - April 4**

Javits Center | NYC

DEADLINES CHECKLIST

subject to change; changes noted in red

DUE DATE	ACTION REQUIRED
AUGUST 2026	
Week of August 17th	☐ Exhibitor Space Reservation sent to Automobile Mfrs.
SEPTEMBER 2026	
Week of September 7	☐ Exhibit Space Contracts & Invoices Issued
September 10	☐ Exhibitor Space Reservation Due for 5% Early Bird Discount
OCTOBER 2026	
October 9	☐ Exhibitor Contacts Update Form Due
October 15	☐ Automobile Mfrs.: Signed Contract & Payment Due for 5% Discount
	☐ Credit Card Payment Authorization Form Due
NOVEMBER 2026	
November 1	☐ Exhibitor Space Reservation Due (No Discount)
DECEMBER 2026	
December 4	☐ Marketplace: Signed Contract & 50% Deposit Due
JANUARY 2027	
January 15	☐ Automobile Mfrs.: Full Space Payment Due
January 29	☐ Certificates of Insurance Due: ALL Exhibitors – ALL Levels
	☐ NYIAS: Exhibitor Appointed Contractor Form Due
	☐ Meeting Room Request Form *(room rental is based upon availability and assigned on a first-come, first served basis)*
FEBRUARY 2027	
February 9	☐ T3 Expo: Warehouse Begins Accepting Shipments
February 5	☐ Marketplace: Final 50% Space Deposit Due
	☐ Certificates of Authority Due: ALL Exhibitors Selling Merchandise
	☐ Exhibit Floor Plans Due *(in-person meetings to be held with manufacturers, February 16 – 18, 2027; virtual meetings to be held by appointment on February 17 & 18.*
February 16	☐ T3 Expo: Exhibitor Appointed Contractor Form Due
	☐ T3 Expo: Artwork Submission Due (Banners & Signs)
February 17	☐ Javits Center: Service Order Advance Rate Ends & Orders Due *(for electrical, plumbing, and telecommunications)*

NEW YORK INTERNATIONAL AUTO SHOW

2027 DATES | Press: **March 24 & 25** | Public: **March 26 - April 4**

Javits Center | NYC

DEADLINES CHECKLIST

subject to change; changes noted in red

DUE DATE	ACTION REQUIRED
February 17 (continued)	☐ ALL Vendor Service Order Forms Due *(Security, KVL Audiovisual, Metro Multimedia Equipment Order & Payment Info, Nitsche Event Floral, Orlando Photography, RISK Strategies On-Line Insurance Request)*
	☐ Digital Media Opportunities Deadline
	☐ Exhibitor/Industry Guest Ticket Order Form Due
	☐ OEM Digital Ticket Order Form Due
	☐ Exhibitor Staff Admission Ticket Order Form Due
February 23	☐ T3Expo: Artwork Approval Deadline (Banners & Signs)
	☐ T3Expo: Advance Order Deadline
	☐ Custom Furniture Order Due (i.e., Advance Discount Deadline)

NOTE: *Services pricing & availability change after above due dates*

MARCH 2027

March 1	☐ Hotel Reservations Cut-Off
March 16	☐ T3 Expo: Last Day for Advanced Shipments Received at Warehouse *(without Surcharge)*
March 19	☐ 8:00 a.m. – Level 1: Direct Shipments to Show Site Accepted
	☐ 8:00 a.m. – Level 3: Direct Shipments to Show Site Accepted
March 23	☐ All Exhibits/All Levels Must Be Set & Operational by 6 PM
March 25	☐ Retail Marketplace: Move-In & Exhibit Set Up (6 a.m. – 5 p.m.)

APRIL 2027

April 5	☐ 4:00 PM - Retail Marketplace Move-Out Completed
April 6	☐ 6:00 PM - Level 1 Move-Out Completed
April 7	☐ All Carriers MUST check-in by 12:00 p.m.
	☐ 6:00 PM - Level 3, Halls A-D Move-Out Completed